



Health Check up camp



NANDAN SAHA STEEL PRIVATE LIMITED Region – East

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Team NSSPL experienced an eventful day on yesterday with review meeting on Tiscon, presided over by Ms. Amrita Gupta Juthani, Head Sales-BPRS, Mr. Suman Banerjee and Mr. Jayanta Chandra. Amrita Ma'am shared Tiscon sales plan for the month of July and specially stressed on the improvement in the initiatives like, Esales, Tisclick, activation of Tata Basera. Launch and promotion of Tiscon Ultima range TSL delegates gave a patient hearing to distributor issues and market information. Pravesh review followed in presence of Ms. Isha Das, Sales Manager and Mr. Tirtha Banerjee, TSE. Pravesh SE Team shared market information with TSL delegates and expressed their concern over lack in dealer motivation in involving into Pravesh business. Amrita Ma'am guided with some new ideas and offered to support the team from her end to maximize sales compliance. In between reviews all the members and delegates took advantage of annual Health Check up Camp organized by NSSPL for its employees. Pravesh review is followed by gold voucher distribution by TSL delegates to ASOs as performance linked incentive from NSSPL management.

















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Thank you

